



# Souris★River RODEO

July 3 & 4, 2026

## Sponsorship Package



We are pleased to announce our plans for the 2026 Souris River Rodeo and look forward to hosting another outstanding event. Over the years, the Souris River Rodeo has developed and maintained strong partnerships with businesses in Weyburn and the surrounding area, and we are eager to continue building on these valued relationships in 2026.

As one of the largest rodeos in the CCA, our event consistently attracts a high number of talented cowboys and cowgirls. Competitors range from aspiring young athletes aiming to become the next generation of rodeo stars to seasoned professionals demonstrating the highest level of skill and expertise. This caliber of competition delivers an exciting and engaging experience for audiences of all ages.

Our organizing committee remains committed to the ongoing growth and improvement of the rodeo. Each year, we strive to enhance the event to ensure it is both action-packed and memorable for attendees, while also providing a premier venue that draws top competitors from across the rodeo circuit. We are proud of the success we have achieved to date and are dedicated to continuing this tradition of excellence.

As we work toward making 2026 our best year yet, we invite your organization to partner with us in achieving this goal. The continued support of our local business community and the residents of Weyburn and the surrounding area is essential to the success of the Souris River Rodeo.

We look forward to the opportunity to work together and to another successful year.



[www.veyburnagriculturalsociety.com](http://www.veyburnagriculturalsociety.com)

Box 699, Weyburn, SK., S4H 2K8

[veyburnagsociety@hotmail.com](mailto:veyburnagsociety@hotmail.com)

306 842 4052 FAX 306-842-1469





**For further information please contact the following members on the committee:  
Jeremy Wig: 306-295-7069**

*\*Partnership appreciation package- Fair Day Pass (Adult) and 1 drink ticket.*

**\$2500 +  
Major  
Partner**

- \*Name and Company Logo on Weyburn Agricultural Society Social Medias
- \*Banners **(must be provided)** or 2.5"x6" advertising sign to be displayed on Rodeo Grounds
- \*10-Partnership appreciation packages
- \*Special Announcements made by rodeo announcer throughout the weekend

**\$1500  
Corporate  
Partner**

- \*Name and Company Logo on Weyburn Agricultural Society Social Medias
- \*Banners **(must be provided)** or 2.5"x6" advertising sign to be displayed on Rodeo Grounds
- \*6-Partnership appreciation packages
- \*Special Announcements made by rodeo announcer throughout the weekend

**\$1200  
Event  
Partner**

- \*Name and Company Logo on Weyburn Agricultural Society Social Medias
- \*Banners **(must be provided)** or 2.5"x6" advertising sign to be displayed on Rodeo Grounds
- \*5-Partnership appreciation packages
- \*Special Announcements made by rodeo announcer throughout the weekend

**Event Options:** Bareback Riding, Tie-Down Roping, Saddle Bronc Riding, Steer Wrestling, Barrel Racing, Team Roping, Bull Riding, Breakaway Roping

**Novice Events-** Novice Saddle Bronc, Junior girls Barrel Racing, Bareback, Bull Riding

**\$1200  
Chute  
Partner**

- \*Name and Company Logo on Weyburn Agricultural Society Social Medias
- \*Chute Banners 2.5"x6" advertising sign **(must be provided)**
- \*5-Partnership appreciation packages
- \*Special Announcements made by rodeo announcer throughout the weekend

**Chutes Available:** 8 Available

**\$1000  
Silver  
Partner**

- \*Name and Company Logo on Weyburn Agricultural Society Social Medias
- \*Banners **(must be provided)** or 2.5"x6" advertising sign to be displayed on Rodeo Grounds
- \*4-Partnership appreciation packages
- \*Special Announcements made by rodeo announcer throughout the weekend



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# Souris River RODEO

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Jeremy Wig: 306-295-7069

*\*Partnership appreciation package- Fair Day Pass (Adult) and 1 drink ticket.*

**\$500  
Kids Rodeo  
partner**

- \*Name and Company Logo on Weyburn Agricultural Society Social Medias
- \*Banners (**must be provided**) or 2.5"x6" advertising sign to be displayed on Rodeo Grounds
- \*2-Partnership appreciation packages
- \*Special Announcements made by rodeo announcer throughout the weekend

**\$250 Arena  
Partner**

- \*Name and Company Logo on Weyburn Agricultural Society Social Medias

**Friends of  
Rodeo Partner  
(Donations  
under \$250)**

- \*Name and Company Logo on Weyburn Agricultural Society Social Medias



### ***Contract Act Partnership/Co-Event Partnership Opportunities***

Souris River Rodeo is proud to provide the City of Weyburn with Professional contract acts within the rodeo, Western entertainment industries. If you have any inquiries regarding sponsoring our Stock Contractors, Rodeo Clown, Announcer, or bullfighters please contact the member listed above.

The Souris River Rodeo is also open to having other events or activities for attendees/families to be held at the rodeo grounds or within the City of Weyburn during rodeo weekend. If you have any suggestions or are looking to volunteer July 3th and July 4th , please feel free to contact us with your ideas or suggestions.



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2026 Souris River Rodeo Partnership Agreement

This agreement between the Souris River Rodeo Committee, and \_\_\_\_\_  
is to verify sponsorship of the following type: (mark one type of partnership).

- \*  Major Partner- \$2500
- \*  Corporate Partner- \$1500
- \*  Chute Partner- \$1200.00
- \*  Event Partner- \$1200.00 event preferred \_\_\_\_\_
- \*  Silver Partner- \$1000.00
- \*  Kids Rodeo Partner- \$500.00
- \*  Arena Partner- \$250
- \*  Friends of Rodeo- (Donations under \$250)

\*For proper advertising we ask each company to provide their company banners to be hung in arena or on rodeo grounds.

\* The partnerships are limited in some areas (event, chute) and will be filled on a first-in, first-served basis.

**Please email us a current logo to use for us to use you in our advertising.**

Check one of the following options :

- Invoice (provide email & Mailing address) \_\_\_\_\_
- Etransfer to weyburnagsociety@hotmail.com
- Payment Enclosed (Please make cheques payable to Weyburn Agricultural Society)
- Payment with a credit card via telephone is also an option.

The Souris River Rodeo Committee agrees to provide the identified Partner with the benefits that correspond to the type of partnership that you have committed your organization to. Please refer to the attached outline listing the various partnership packages and benefits of each. Thank You for your support.

Representative of the partnering organization (Print) \_\_\_\_\_

(Signature) \_\_\_\_\_ (Date) \_\_\_\_\_

Please return this agreement to:

Souris River Rodeo Committee

Box 699

Weyburn, Saskatchewan, S4H 2K8

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